



## KS4 Learning Overview

### Business Studies

Exam Board: Edexcel

Year 11		
Term	Topics	Extra learning opportunities
Autumn 1	<p><b>Topic 2.1 Growing the business</b></p> <ul style="list-style-type: none"> <li>2.1.1 Business Growth</li> <li>2.1.2 Business aims and objectives</li> <li>2.1.3 Business and globalisation</li> <li>2.1.4 Ethics, the environment and business</li> </ul>	<p><u>BBC Bitesize (Revision/Video/Test)</u></p> <p><b>Business News</b> - Students must read a business-related news article a week and be prepared to share with the class. E.g: <u>Business - BBC News</u>.</p> <p><u>Seneca collection of links and resources</u></p> <p><u>24 page revision booklet</u></p> <p><u>Video of flash cards</u></p> <p><u>Tutor2u Course Companion</u></p>
Autumn 2	<p><b>Topic 2.2 Making marketing decisions</b></p> <ul style="list-style-type: none"> <li>2.2.1 Product</li> <li>2.2.2 Price</li> <li>2.2.3 Promotion</li> <li>2.2.4 Place</li> <li>2.2.5 Using the marketing mix to make decisions</li> </ul>	<p><u>BBC Bitesize (Revision/Video/Test)</u></p> <p><b>Business News</b> - Students must read a business-related news article a week and be prepared to share with the class. E.g: <u>Business - BBC News</u>.</p> <p><u>Seneca</u></p> <p>Excellent <u>summary video</u> of the topic</p> <p><u>Bizconsesh</u> (YouTube)</p> <p><u>Tutor2u Course Companion</u></p>
Spring 1	<p><b>Topic 2.3 Making Product decisions</b></p> <ul style="list-style-type: none"> <li>2.3.1 Business operations</li> <li>2.3.2 Working with suppliers</li> <li>2.3.3 Managing quality</li> <li>2.3.4 The sales process</li> </ul>	<p><u>BBC Bitesize (Revision/Video/Test)</u></p> <p><b>Business News</b> - Students must read a business-related news article a week and be prepared to share with the class. E.g: <u>Business - BBC News</u>.</p> <p><u>Seneca</u></p> <p><u>Video recaps</u> of all parts of topic 2.3</p> <p><u>Tutor2u Course Companion</u></p> <p><u>Knowledge organiser</u></p>

Spring 2	<p><b>Topic 2.4 Making financial decisions</b></p> <ul style="list-style-type: none"> <li>• 2.4.1 Business calculations</li> <li>• 2.4.2 Understanding business performance</li> </ul> <p><b>Topic 2.5 Making people decisions</b></p> <ul style="list-style-type: none"> <li>• 2.5.1 Organisational structures</li> <li>• 2.5.2 Effective recruitment</li> </ul>	<p><u>BBC Bitesize (Revision/Video/Test)</u></p> <p><b>Business News</b> - Students must read a business-related news article a week and be prepared to share with the class. E.g: <u>Business - BBC News</u>.</p> <p><u>Seneca</u></p> <p><u>Activities and powerpoint</u> on Topic 2.4</p> <p><u>Summary videos</u> for topic 2.4</p> <p><u>Tutor2u Course Companion</u></p>
Summer 1	<p><b>Topic 2.5 Making people decisions</b></p> <ul style="list-style-type: none"> <li>• 2.5.3 Effective training and development</li> <li>• 2.5.4 Motivation</li> </ul> <p><b>Catch-up and revision</b></p>	<p><u>BBC Bitesize (Revision/Video/Test)</u></p> <p><u>Flashcards</u></p> <p><u>Knowledge organiser</u></p> <p><b>Business News</b> - Students must read a business related news article a week and be prepared to share with the class. E.g: <u>Business - BBC News</u>.</p> <p><u>Seneca</u></p> <p>Sense Business Studies (YouTube) 1.5.1 <a href="https://www.youtube.com/watch?v=E373s0azagg">https://www.youtube.com/watch?v=E373s0azagg</a></p> <p><u>Edexcel GCSE Theme 2 Topic 5 - YouTube</u></p> <p><u>Tutor2u Course Companion</u></p> <p>Use the range of materials in the Business Studies section on Firefly.</p>
Summer 2	<p><b>Catch-up and revision</b></p>	<p>Use the range of materials in the Business Studies section on Firefly.</p>