



KS4 Learning Overview

Business Studies

Exam Board: Edexcel

Year 10		
Term	Topics	Extra learning opportunities
Autumn 1	<p>Topic 1.1 Enterprise and entrepreneurship</p> <ul style="list-style-type: none"> 1.1.1 The dynamic nature of business 1.1.2 Risk and reward 1.1.3 The role of business enterprise 	<p><u>BBC Bitesize (Revision/Video/Test)</u></p> <p>Business News - Students must read a business-related news article a week and be prepared to share with the class. E.g: <u>Business - BBC News</u>.</p> <p><u>Seneca</u></p> <p>Sense Business Studies (YouTube) <u>1.1 Enterprise and entrepreneurship GCSE Business Studies - YouTube</u></p> <p>Bizconsesh (YouTube): <u>Edexcel GCSE Theme 1 Topic 1 - YouTube</u></p> <p><u>Tutor2u Course Companion</u></p>
Autumn 2	<p>Topic 1.2 Spotting a business opportunity</p> <ul style="list-style-type: none"> 1.2.1 Customer needs 1.2.2 Market research 1.2.3 Market segmentation 1.2.4 The competitive environment 	<p><u>BBC Bitesize (Revision/Video/Test)</u></p> <p>Business News - Students must read a business related news article a week and be prepared to share with the class. E.g: <u>Business - BBC News</u>.</p> <p><u>Seneca</u></p> <p>Sense Business Studies (YouTube)</p> <p>1.2.1 <u>https://www.youtube.com/watch?v=U8UKR2KuqU</u></p> <p>1.2.2 <u>https://www.youtube.com/watch?v=xsBNjQcbBX0</u></p> <p>1.2.3 <u>https://www.youtube.com/watch?v=BrhZ2Dc8sF8</u></p> <p>1.2.4 <u>https://www.youtube.com/watch?v=-98NBv0xvPc&list=PLEb-haXcornFlacP_oZQ5aVfQBsR-xOu2&index=8</u></p> <p>Bizconsesh (YouTube): <u>Edexcel GCSE Theme 1 Topic 2</u></p> <p><u>Tutor2u Course Companion</u></p>

<p>Spring 1</p>	<p>Topic 1.3 Putting a business idea into practice</p> <ul style="list-style-type: none"> • 1.3.1 Business aims and objectives • 1.3.2 Business revenues, costs and profits • 1.3.3 Cash and cash-flow • 1.3.4 Sources of business finance 	<p><u>Junior Apprentice</u></p> <p><u>BBC Bitesize (Revision/Video/Test)</u></p> <p>Business News - Students must read a business related news article a week and be prepared to share with the class. E.g: <u>Business - BBC News</u>.</p> <p><u>Seneca</u></p> <p>Sense Business Studies (YouTube)</p> <p>1.3.1 https://www.youtube.com/watch?v=YbCx-e3O7pU</p> <p>1.3.2 https://www.youtube.com/watch?v=yyTmZ3XUs6s</p> <p>1.3.3 https://www.youtube.com/watch?v=rsTFEUsdrvY</p> <p>1.3.4 https://www.youtube.com/watch?v=a5KFtmouLw0</p> <p>Bizconsesh (YouTube) <u>Edexcel GCSE Theme 1 Topic 3 - YouTube</u></p> <p><u>Tutor2u Course Companion</u></p>
<p>Spring 2</p>	<p>Topic 1.4 Making the business effective and 10x Challenge</p> <ul style="list-style-type: none"> • 1.4.1 The options for start-up and small businesses • 1.4.2 Business location • 1.4.3 The marketing mix • 1.4.4 Business plans 	<p><u>10xchallenge</u></p> <p><u>BBC Bitesize (Revision/Video/Test)</u></p> <p>Business News - Students must read a business related news article a week and be prepared to share with the class. E.g: <u>Business - BBC News</u>.</p> <p><u>Seneca</u></p> <p>Sense Business Studies (YouTube)</p> <p>1.4.1 https://www.youtube.com/watch?v=VsACCR4WYuc</p> <p>1.4.2 https://www.youtube.com/watch?v=m03PqIVXkkk</p> <p>1.4.3 https://www.youtube.com/watch?v=KjGvqCQuQg4</p> <p>1.4.4 https://www.youtube.com/watch?v=HLk2U-D2gXI</p> <p>Bizconsesh (YouTube) <u>Edexcel GCSE Theme 1 Topic 4 - YouTube</u></p> <p><u>Tutor2u Course Companion</u></p>

<p>Summer 1</p>	<p>Topic 1.5 Understanding external influences on business</p> <ul style="list-style-type: none"> • 1.5.1 Business stakeholders • 1.5.2 Technology and business • 1.5.3 Legislation and business • 1.5.4 The economy and business • 1.5.5 External influences 	<p><u>BBC Bitesize (Revision/Video/Test)</u></p> <p>Business News - Students must read a business related news article a week and be prepared to share with the class. E.g: <u>Business - BBC News</u>.</p> <p><u>Seneca</u></p> <p>Sense Business Studies (YouTube)</p> <p>1.5.1</p> <p>https://www.youtube.com/watch?v=E373s0azagg</p> <p>Bizconsesh (YouTube)</p> <p><u>Edexcel GCSE Theme 1 Topic 5 - YouTube</u></p> <p><u>Tutor2u Course Companion</u></p>
<p>Summer 2</p>	<p>Catch-up and revision</p>	<p>Use the range of materials in the Business Studies section on Firefly.</p>